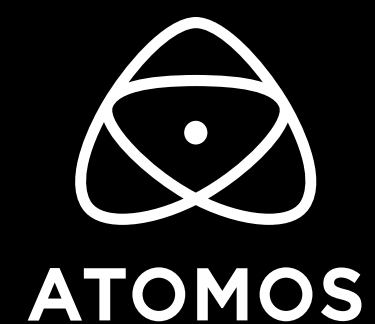




INTRODUCING

NINJA PHONE

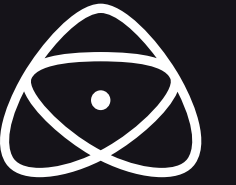
Giving creators the power to
monitor, connect, collaborate
and record on the world's best
HDR display

ATOMOS.COM



Photo: miroc.co.jp

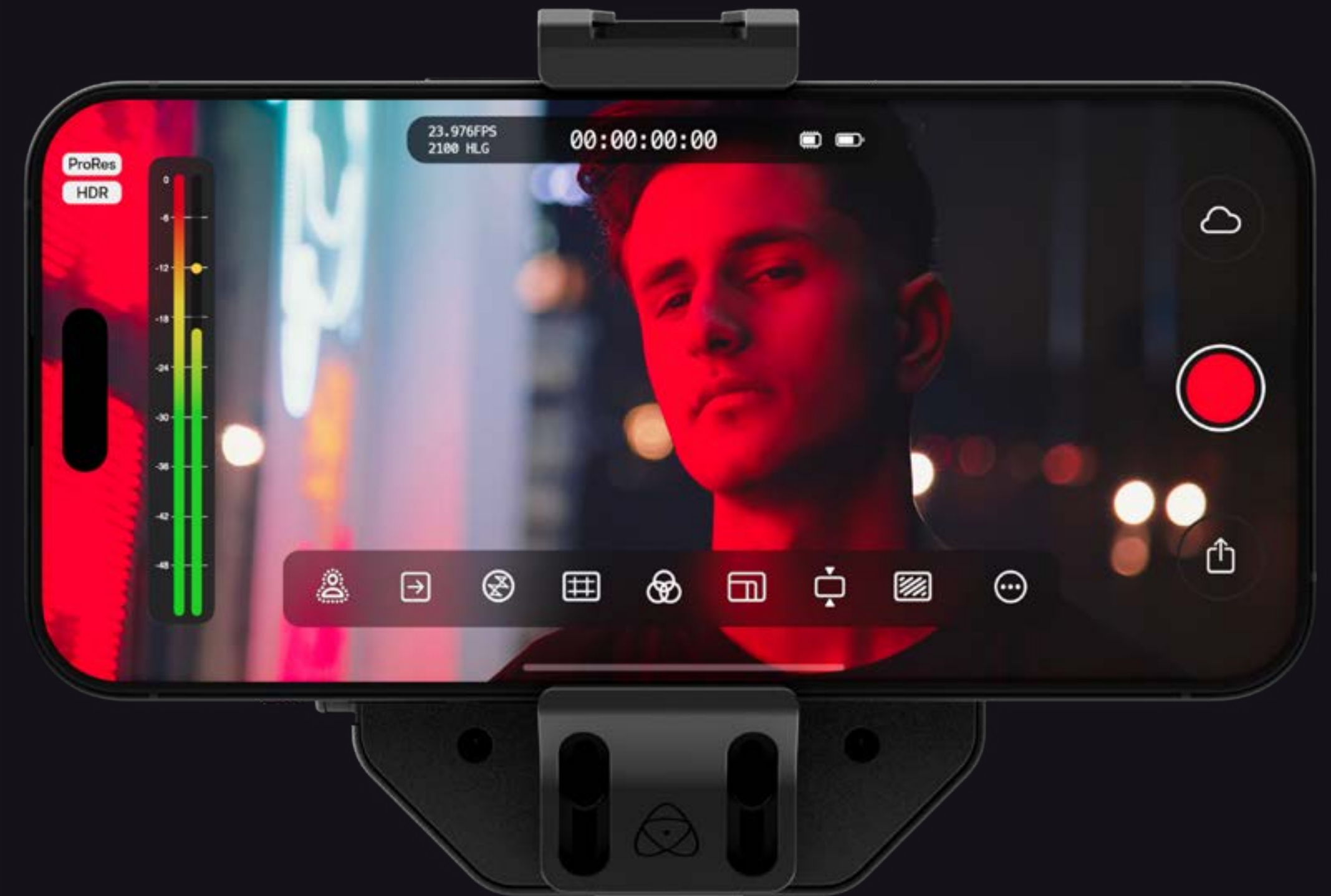
What is Ninja Phone?



A powerful video production system with a tiny footprint

Ninja Phone is a unique new device that works with the iPhone 15 Pro and 15 Pro Max to combine the benefits of working with high quality mirrorless or DSLR cameras with the flexibility of the world's most advanced phone.

Together this gives creators the ability to monitor HDR video on the best display on the planet, with zero latency from their camera to the iPhone's screen and access to all of their iPhone's connectivity to social media platforms, collaborative workflows, and more!



NINJA PHONE

What is Ninja Phone?

A sleek, lightweight design

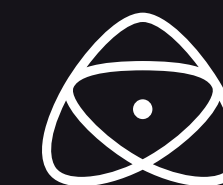
NINJA PHONE

10-bit video co-processor for iPhone 15 Pro/15 Pro Max

Includes: USB-C power cable (no adaptor, USB-C power adaptor needed for AC), Atomos short USB-C video cable (for Ninja Phone to iPhone connection)

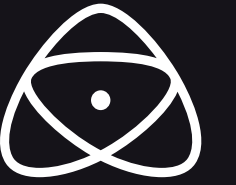
ATOMNJPB01

EUR / USD 399



NINJA PHONE

How does it work?



Designed for flexibility and longevity

The Ninja Phone video co-processor encodes Apple ProRes to pass 10-bit, 1080p HDR video from a HDMI source, via USB-C, to be decoded by the iPhone's powerful A17 processor. The result is virtually no latency (or "lag") and professional quality images on the iPhone's screen.

It is designed to clip to the back of the phone. Secured with screws, Ninja Phone incorporates mounting and powering options to fit any rig. This adjustability allows Ninja Phone to work with either the iPhone 15 Pro or Pro MAX, and means there is no need for a replacement if future models have different physical dimensions.



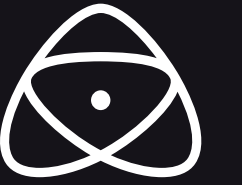
NINJA PHONE

How does it work?

Super lightweight and versatile

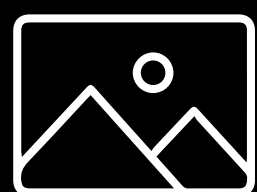
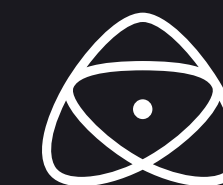
Combining the Ninja Phone with an iPhone 15 Pro or 15 Pro Max creates a zero-latency monitor-recorder, with a user-friendly app interface which can be mounted to suit the needs of any production.

Automatically adjusting to work in either landscape or portrait mode, the app allows users to work in their chosen format, with one-tap access to their favourite streaming platforms, or Camera to Cloud Workflows.



NINJAPHONE

Key features and benefits



Better Image Quality

Ninja Phone's 10-bit, HDR pipeline lets users see their images the way they're meant to be seen



Better Cloud Integration

Ninja Phone is the perfect gateway to Atomos' hyper-efficient cloud workflows



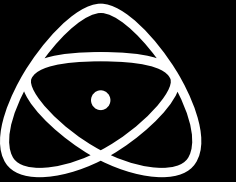
Better User Experience

Ninja Phone is made for video on the go. A tiny footprint, cutting edge technology and an intuitive app interface that knows when you're shooting in landscape or portrait



NINJA PHONE

Key features and benefits



Incredible Image Quality. HDR Monitoring

Ninja Phone's 10-bit, HDR pipeline offers incredible image quality to users with over a billion more colors than 8-bit video, and twice the color resolution. HDR monitoring allows creators to visualize their content with unparalleled fidelity – a true “see what you see” experience.

Seamless connectivity

Whether streaming to social media, uploading proxies to a C2C workflow or going live, it's never been easier to stay connected from an Atomos device.

Endless possibilities / Unlimited Potential

An app that knows whether you're shooting in landscape or portrait. The full suite of Atomos monitoring tools. Control over your recording format and full connected flexibility. Ninja Phone has a solution for every workflow.

Lightweight

Ninja Phone is a super-light 94 grams. Combined with the iPhone 15 Pro Max, it's an incredibly skinny 334 grams.

10-bit HDR pathway. A billion more colours

Professionals demand 10-bit, 4:2:2 processing because it shows accurate colors and removes contours between similar colors - so a blue sky looks real, and not like a painting-by-numbers picture. With 8-bit 4:2:0, you're throwing away the subtlety and nuance, often leaving visible steps. You can't repair that. We solve this problem by not causing it in the first place.

Latest Chip Technology

AtomIc 5, the next generation of Atomos silicon that allows for low power consumption and silent operation. The new chip also has exceptional USB-C connectivity.

Recording flexibility

Record ProRes master files and H.265 proxies for full quality or encode 10-bit H.265 only from the Ninja Phone for the simplest, fastest workflows. The choice of 10-bit ProRes and/or H.265 is yours.

NINJA PHONE

Who is it for?

Content is king

The need to deliver quality has never been greater and creators look to constantly improve and evolve.

Camera phones are everywhere

But creators continue to invest in mirrorless and/or DSLR cameras to deliver professional results.

Familiarity and Usability

Ninja Phone offers a suite of monitoring tools in an intuitive app format, as an entry point for improved on-set monitoring.

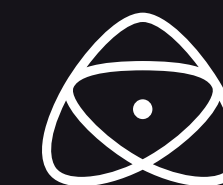
Ninja Phone is for anyone looking to improve the quality of the content they capture.

Lightweight and Flexible

Ninja Phone meets the needs of any rig and shoot. Both landscape and portrait.

Take Control

10-bit ProRes gives complete control over the image for user to capture exactly what they want, how they want.



NINJA PHONE

For video professionals

A cutting-edge, connected professional filmmaking experience with a tiny footprint

- ✓ Connect any HDMI-equipped mirrorless or cinema camera to the technology powerhouse that is the iPhone 15 Pro or 15 Pro Max
- ✓ No compromise on quality: capture straight into industry-standard Apple ProRes from the sensor of your pro camera
- ✓ Work collaboratively with colleagues using hyper-efficient Camera to Cloud workflows in 10-bit H.265.
- ✓ Use the iPhone 15 Pro or 15 Pro Max as the best-ever OLED viewfinder
- ✓ Take perfect shots with Atomos' best-in-class scopes and monitoring tools
- ✓ Go anywhere, shoot anything, and collaborate with colleagues around the world.

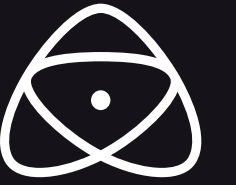


NINJA PHONE

For content creators

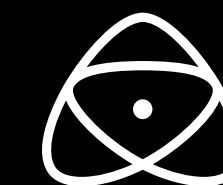
Shoot professional-looking video with maximum portability and the minimum amount of gear

- ✓ Connect professional HDMI compact, mirrorless or cinema cameras to the iPhone for professional quality video for social media broadcasts
- ✓ Upload your footage to the cloud while shooting and start editing within seconds
- ✓ The Ninja Phone's iPhone app understands 9:16 portrait mode and adjusts automatically to accommodate it
- ✓ Stream directly to all major streaming platforms
- ✓ Capture in high quality 10-bit ProRes and/or H.265 while streaming H.265



NINJA PHONE

Frequently Asked Questions



Is 10-bit a massive advantage for customers to buy Ninja Phone versus other solutions in the market?

Certainly, it is! 10-bit Apple ProRes, is the absolute standard for professional video production and post-production. It gives a significant image quality and a true representation of colours. 10-bit means over a billion more colors than 8-bit video, with twice the color resolution.

Does the Ninja Phone support HDMI in/out?

Ninja Phone is compatible with input up to 1080p60, there is no physical loop out.

What monitoring functionality is included?

Same suite as Atomos range. Ninja Phone app includes among others focus peaking, Zebra, False Colour, Waveform monitor etc.

How does it record?

Unlike Ninja, Ninja Phone does not support external media and instead records to the iPhone's storage where users can choose how to share their content.

Which resolutions, codecs and frame rates are supported?

Using Ninja Phone, it is possible to record into the iPhone 15 Pro and 15 Pro Max in 1080p60 either in Apple ProRes or H.265.

What about 4K?

Users can continue to record 4K internally on their camera and still take advantage of the monitoring tools and incorporate external proxy/back up recording if required for collaborative, social media and other types of workflows.

What is included in the retail package?

USB-C power cable (no adaptor, USB-C power adaptor needed for AC), Atomos short USB-C video cable (for Ninja Phone to iPhone connection).

Does the Ninja phone support audio input?

Ninja Phone only supports USB-C Mic input from an external source.

Does the Ninja Phone need to be powered to be used?

Yes, it needs to be powered by USB-C PD, or NP-F batteries like the standard Ninja and Shogun.

Is Ninja Phone compatible with other phones?

At the moment, just iPhone 15 Pro and 15 Pro Max, but other phones will be added in the future.

NINJA PHONE

Frequently Asked Questions

How do I prevent calls and notifications interrupting on set?

Apple offer a range of “Do Not Disturb” options which can be configured to suit the users’ needs.

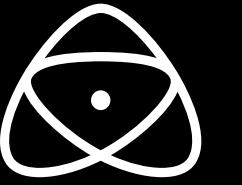
How much storage do ProRes and H.265 take up?

From a 1920x1080, 60 fps video source, you can record approximately 7.5 hours of Apple ProRes 422 and approximately 11 hours of ProRes LT. With H.265 the amount of video that can be stored per TB is much greater - approximately 74 hours at 30 Mbps and around 250 hours at 4.5 Mbps, which is perfectly adequate for social media.



NINJA PHONE

Why use a Ninja Phone?



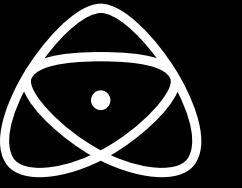
The same benefits as working with Atomos' existing monitors and monitor-recorders – and more!

- ✓ Work with a larger, brighter, world-class monitor
- ✓ The perfect companion for cloud connected workflows straight from the camera
- ✓ Perfect the shot on set with less to fix in the edit
- ✓ Take advantage of advanced monitoring functionality to:
 - Ensure everything is in focus with focus peaking
 - Frame the shot for social platforms with frame guides
 - Ensure accurate exposure with waveform / zebra / false colour / histogram
- ✓ Position the monitor to suit your rig
- ✓ Use the intuitive app interface and avoid complex internal camera menus
- ✓ Bypass internal compression and record directly from the sensor
- ✓ A choice of recording formats

Empowering anyone to realize the best possible version of their creative potential.

NINJA PHONE

NINJA PHONE



Unlimited creative possibilities

Work with cameras from all the top brands

The flexibility to use Ninja Phone with any HDMI input

Unparalleled HDR monitoring

Combine the best sensor technology with the world's best monitor

Compact and lightweight design

Makes Ninja Phone the perfect addition to even the smallest cameras

Expand your workflow

Incorporate external monitoring, recording, collaboration and streaming

